



АСОЦИЈАЦИЈА ЗА
КОРПОРАТИВНА
БЕЗБЕДНОСТ
ASSOCIATION
FOR CORPORATE
SECURITY

МИТ
УНИВЕРЗИТЕТ

акредитирана приватна високообразовна установа



**INTERNATIONAL UNIVERSITY TRAVNIK IN TRAVNIK
FACULTY OF ECONOMICS TRAVNIK IN TRAVNIK
FACULTY OF LAW TRAVNIK IN TRAVNIK
FACULTY OF MEDIA AND COMMUNICATIONS TRAVNIK IN TRAVNIK**
in cooperation with
**FACULTY OF LEGAL SCIENCES, INTERNATIONAL RELATIONS I
DIPLOMACY, MIT UNIVERSITY OF SKOPJE,
NORTH MACEDONIA AND
ASSOCIATION FOR CORPORATE SECURITY, HUMANRIGHTS AND
THE RULE OF RIGHTS - SKOPJE, NORTH MACEDONIA**
are organizing
27th INTERNATIONAL CONFERENCE

**ECONOMIC, LEGAL AND MEDIA CHALLENGES
TOWARDS SUSTAINABLE BUSINESS MODELS WITH
SPECIAL REFERENCE TO THE CIRCULAR
ECONOMY IN BIH AND COUNTRIES OF THE
WESTERN BALKANS**



15th and 16th of december, 2023

**International University of Travnik in Travnik,
Aleja Konzula – Meljanac b.b.
Bosnia and Herzegovina**

HONORARY MEMBERS

- Owner of IUT
- Mayor of Travnik Municipality
- Representatives of the government of Central Bosnia Canton
- President of the Cantonal Court in Novi Travnik

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- Doc. dr. Mustafa Đelilbašić
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- Denis Marijanović, MA
- Alma Kezo, BA
- Ferida Smajić, BA
- Šejla Mušik, BA
- Lejla Duraković, BA

CONFERENCE GOAL

The goal of the conference is the exchange of experiences and ideas for accelerated development towards sustainable business models through the concept of a circular economy, key to the creation of public policies and efforts for a green and sustainable future of Bosnia and Herzegovina and the countries of the Western Balkans.

THEMATIC AREAS OF THE CONFERENCE

- Innovations in technological processes aimed at improving the efficiency of resource use;
- Waste management;
- Creation of economic and social values through modern business models;
- Transformation of the resource-intensive industry of Bosnia and Herzegovina and the Balkan countries towards a green and circular economy;
- Regulations, markets, investment tools and practices as barriers preventing the economy;
- Improvement of regulations regulating sustainable development;
- Introducing the price of waste management costs;
- Green public procurement;
- Education and awareness programs, motivating consumers to sustainable consumption;
- Separation of economic activity from the consumption of limited resources, with the ultimate goal of achieving an economy that generates "zero waste";
- Analytical frameworks that conceptualize elements or processes within the circular economy;
- New industrial strategies;
- Transition to circular business models that bring with them significant economic benefits;
- Impacts of the circular economy on employment;
- Applying the principles of sustainable business models in the production and use of materials by contributing to the reduction of negative effects on the environment;
- Improving the performance of waste collection and recycling;
- Strengthening the product repair and renewal sector;
- Construction of resource-efficient value chains in agriculture;
- Promoting and encouraging the circular economy in BiH, including the creation of a strategic-regulatory framework that affects that area;
- Circular economy and legal framework for waste management in Bosnia and Herzegovina and the countries of the Western Balkans;
- Barriers to the development of the circular economy in Bosnia and Herzegovina;
- Improvement of regulations regulating business models through the circular economy;
- Hybrid business: leadership, teams, workplaces and communication skills - Online and VR learning;
- Mental health, well-being and safety at work;
- Digital transformation of business through the circular economy;
- Resistance to crises in business;
- Motivational techniques for overcoming difficulties and challenges;
- Acceptance of changes and transformations in the creation of public policies and efforts of a green and sustainable economy;
- New technologies and social media;
- Marketing automation
- Cyber security
- Risk management through the concept of green economy;
- Influences of demographic trends on new business models;
- Entrepreneurship, business growth and advancement in turbulent times;
- Contemporary strategies of small and medium enterprises;
- Climate change adaptations, threats and economic updates.

OFFICIAL LANGUAGES OF THE CONFERENCE

Bosnian/Croatian/Serbian and English

SUBMISSION DEADLINES

Submission of abstract (up to 150 words)	22.11.2024.
Notice of acceptance of the abstract	29.11.2024.
Submission of work/paper	04.12.2024.
Notice of acceptance of work	11.12.2024.

INSTRUCTIONS FOR CREATING THE WORK

We would like to invite authors to send the title and abstract of the paper by **November 22, 2024**. The title and abstract of the work should be written in one of the official languages in BiH, and in English or only in English (title 14 pt bold).

The summary should contain short answers to the questions: what were the motives/goals of the research, what was done, how was it done, what are the main results and what is the significance of the results.

Summarize the answers to a maximum of 150 words. The summary should be written in single-column text, font Times New Roman, size 12, single-line spacing, margins 2.5.

It is necessary to write the title of the paper, first and last name of the author, name of the organization, postal address, telephone number, fax number and e-mail address. At the end of the abstract, list up to five keywords. Send the summary in an electronic form to the Organizing Committee at the following email address: **konferencijaut@gmail.com**

Along with the notification of acceptance of the abstract, the authors will receive instructions for writing the paper. The papers should be submitted by **December 4, 2024**. The submitted papers will be reviewed, and the Organizing Committee will inform the authors about the acceptance of the paper by **December 11, 2024**.

Accepted papers will be published in the Proceedings, which is indexed in SJIF with an impact factor

SJIF 2024= 8.274 i u DRJI: <http://olddrji.lbp.world/BrowseByCountry.aspx?>

REGISTRATION FEE

Authors pay	100 BAM
Co-authors pay	50 BAM
Other participants pay	50 BAM
Full-time students of the 1st cycle of studies at IUT	Free of charge

Payment of the registration fee to the bank account of the University: 3386702218857956, UniCredit Bank

Foreign currency account:

IBAN: BA39 3386704818856529

SWIFT: UNCR BA22.

The registration fee can be paid immediately before the on-site counseling..

The registration fee provides participants with:

- Participation in the conference and accreditation,
- Collection of papers and abstracts (abstract, pen and paper, etc.),
- Certificate of participation in the conference,
- Lunch and refreshments during breaks.

CORRESPONDENCE AND INFORMATION

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Information, registration and submission of abstracts:

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Information regarding the registration fee payment:

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ACCOMMODATION INFORMATION

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